



Contact Royale Racing, LLC
Telephone 484-393-2092

FOR IMMEDIATE RELEASE
April 2, 2018

Email tires@royaleracingllc.com
Website www.royaleracetires.com

ROYALE RACING PARTNERS WITH HOOSIER FOR AT TRACK SERVICES

Joint Venture Agreement

Royale Racing, LLC located in Malvern, PA is delighted to announce the appointment of its subsidiary, Royale Race Tires as an authorized Hoosier dealer and trackside service shop for Hoosier Tire South Road & Drag and Hoosier Tire East that is tailored to provide tire support at various race events throughout the Northeast and Southeast regions of the United States. By working with Hoosier distributors as an @track dealer, Royale Race Tires helps Hoosier support all existing named series and key events within the region in addition to the average grass roots type club events at local tracks.

Royale Race Tires has been named the primary Hoosier dealer for two key growing series events on the east coast: Royale Formula Ford Challenge Series and VeeRG, a new FV vintage series in the Northeast.

Our relationship with Hoosier, will bring services to the grassroots racer and local clubs, enhancing not only Hoosiers presence, but Royale as a premier service provider on the eastern seaboard.

--- Christopher Shoemaker (Owner – Royale Racing, LLC)

The initial partnered schedule for 2018 has been agreed upon with further expansion opportunities as we continue to review all race events, clubs, and on track activities within each of the associated regions.

Apr 6-8 Virginia International Raceway (RFFCS / VDCA)

✓ Royale Race Tires

May 16-20 Summit Point Motorsports Park (RFFCS / VeeRG / VRG)

✓ Appalachian Race Tire

Jun 21-23 Thompson Speedway Motorsports Park (VRG)

✓ Phil's Tire Service

Jul 7-9 Pittsburgh International Race Complex (PVGFP)

✓ Royale Race Tires

Jul 27-29 New Jersey Motorsports Park (RFFCS / VeeRG / VRG)

✓ Royale Race Tires

Sep 7-9 Pittsburgh International Race Complex (RFFCS / VeeRG / VRG)

✓ Royale Race Tires

Oct 5-7 Watkins Glen International Raceway (RFFCS / VRG)

✓ Royale Race Tires

Royale Racing has been designing, manufacturing, and supporting race cars since 1968. In 2008, the rejuvenation of Royale as an entity expanded to include: Race Car Rentals, General Service & Repairs (specializing in British Marqueses), Car Sales, and Track Support.

Hoosier Racing Tire is the largest race tire manufacturer in the world. Hoosier has grown to produce over 1000 different types of race tires. The company has its own 300-mph test wheel; a technology center; state-of-the-art, fully-integrated production facilities recently adding a high-tech mixing plant, with enough capacity to produce not only for Hoosier Racing Tire, but to have the ability to produce rubber for additional entities as well as a model sales and distribution network

###